

REP: TEL# 703 528 7800 FAX# 703 528 1880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES OCT2/12 12.04
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME STEPHANIE KINCAID
SALES PRSN WA- JOE KNAUER

PRDCT	<u>ROMNEY FOR PRESIDENT</u>	EST#465	COMMENTS: (LINE, COUNTRY, ...)

LESSON _____
 CITY TAX _____ STATE TAX _____
 CO-OP BILLING NEEDED _____
 DATE 06/27/12 12:00

STA: + + + + +

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 465												
1	S		1100P-1130P	30		\$2,000.00	10/8	10/9	0		M-TU	0
PROGRAM : NEWS CON COM1: 1X PER DAY												
16	A		1100P-1135P	30		\$2,000.00	10/8	10/9	2		M-TU	2
PROGRAM : NEWS ORD COM1: LATE NEWS AIRS 11-1135P. SAT LATE NEWS AIRS 1130P-1205A. THIS IS A MAKE-GOOD FOR OCT8 ON LINE-1 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT5 ON LINE-2 FOR 3 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT6 ON LINE-8 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

17	A		1100P-1135P	30		\$2,000.00	10/3	10/5	3		W-F	3
PROGRAM : NEWS												
ORD COM1 : LATE NEWS AIRS 11-1135P. SAT LATE NEWS AIRS 1130P-1205A.												
PART OF A MAKEGOOD MADE UP OF LINES 16-18												

18	A		1130P-1205A	30		\$1,000.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS												
ORD COM1 : LATE NEWS AIRS 11-1135P. SAT LATE NEWS AIRS 1130P-1205A.												
PART OF A MAKEGOOD MADE UP OF LINES 16-18												

2	S		1100P-1130P	30		\$2,000.00	10/3	10/5	0		W-F	0
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												

8	S		1130P-1200M	30		\$1,000.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS												
STATION MAKEGOOD OFFERS:												
M1 OK'D BUY#1 MISSED:M-TU/1100P-1130P OCT8(2/WK) 30S \$2,000.00 (OCT2/12)												
BUY#2 W-F/1100P-1130P OCT5(3/WK) 30S \$2,000.00												
BUY#8 SAT/1130P-1200M OCT6 OCT8(2/WK) 30S \$1,000.00												
OFFER:M-TU/1100P-1135P OCT8(2/WK) 30S \$2,000.00												
& W-F/1100P-1135P OCT3(3/WK) 30S \$2,000.00												
& SAT/1130P-1205A OCT6 30S \$1,000.00												
CMT:LATE NEWS AIRS 11-1135P. SAT LATE NEWS AIRS 1130P-1205A.												

OCT/12 37225.00 CONTRACT TOTAL 37225.00

TOTAL SPOTS 19

MARKET TOTALS \$116,328 WFTV 32% WKMG 21% WESH 31% WOFL 16% WKCF 0% WRBW 0% CABL 0%

SHARES ESTIMATED* WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE